

Sandbox Gazette

QUARTERLY

APRIL 2013

ISSUE 2



2013 is passing so quickly that it is time for another Sandbox Gazette. In this edition we will display the calendar of events, update you on the previous cats and offer new cats for adoption, provide information about your Kroger Plus Card, inform you about three new fund raisers for The Tenth Life, kick-off the annual three dollar campaign, remind you about the upcoming plant sale, present the 2013 Christmas card, announce the 2013 dinner and auctions, show the monthly supply items that can be donated, bring you up to date about the 2014 Entertainment books, tell you about the past, current, and future fund raisers, and offer some reminders.

Calendar of Events for The Tenth Life

Our calendar for upcoming events is shown below. Please remember these dates for all these different activities that you will certainly not want to miss. They are great opportunities to help the cats.

Speedy Rewards	Now
Aluminum, Pennies, Paw Points	Now
Re-Register Kroger Plus Card	Month of April
Newsletter Distribution Choice	Now
\$3.00 Drive Begins	Apr 15 th
Applebee's Dinners	Apr 26 th , May 31 st , Jun 28 th
Last Day for Plant Orders	May 1 st
Plant Pickup Begins	May 7 th , 4:30pm
Yellow Springs Street Fair	Jun 8 th
Eclipse Coffee & Tea Event	Jun 17 th
Awesome Yogurt Event	Aug 26 th -28 th
Beavercreek Popcorn Festival	Sep 7 th & 8 th
Last Day for Auction Donations	Sep 15 th
Lasagna Dinner and Auctions	Sep 22 nd
Yellow Springs Street Fair	Oct 12 th

Feature Cats

We are sorry to tell you that none of the cats from the last newsletter have been adopted. They are Cosmo, Corrine and Madeline. Cosmo is a gray tiger and Corrine and Madeline are blue creams. They are all short-hair and are about nine months old.



The new feature cats are Chirpy, Soft Kitty and Whitney. Chirpy was found on the same farm as Cosmo and Corrine. Chirpy loves everyone whether you are cat or person. She visited a nursing home recently where we do pet therapy. One bedridden lady said that Chirpy looked exactly like her last cat. Chirpy climbed into bed with the lady, curled up beside her and purred loudly. The lady was so happy. Chirpy is a one year old.

Soft Kitty and Whitney were found outside at The Tenth Life about a week apart. Soft Kitty is named for the song on the TV show The Big Bang Theory. She is a short-hair tortoiseshell, about a year and a half old with very soft fur which is the reason for her name. Soft Kitty welcomes everyone to her room to be sure that she receives the most pets. She has a very short tail. When we found her, we called to her and she immediately came to us. Most cats do not do that when they are in a strange place. She can be with other cats or can be an only cat.

The third feature cat is Whitney, who we believe is possibly Soft Kitty's sister. They are the same age and both have very soft fur, but the name was already taken when we found Whitney. She is a long-hair calico with beautiful markings. Whitney would probably prefer to be an only cat. She knows she is better than the cats in the room with her. Whitney is a really gorgeous calico.

If you would like to visit these feature cats or any other cats at The Tenth Life, please call the number on the back page to make an appointment. We have so many wonderful cats that are waiting for the perfect home where they can be loved for the rest of their lives. Please remember these wonderful cats and make a cat and yourself happy.

Kroger Plus Card Re-Registration

The Kroger Community Rewards Program for 2013 begins on May 1, 2013 and runs through April 30, 2014. Kroger will donate four million dollars to charities through this program. To participate in this new year, our supporters must re-enroll online as you did about a year ago. You simply register your Kroger Plus Card at Kroger's website, www.krogercommunityrewards.com and designate "**The Tenth Life**" and code **80591** as your supported agency. You must do this registration during the month of April to participate in this program. Please see the back of this newsletter for complete instructions on registering your Plus Card. If you do not have internet access, you can ask a friend to register your card or you can call The Tenth Life at (937) 376-5550 so that we can register your card for you. Simply have your card handy to give us the number on your card. If we registered your card for you previously, we have already re-registered your card in April. At the end of each calendar quarter, Kroger will send us a check for our portion of designated agencies' total dollars. So, every time you shop at Kroger, use your Plus Card at the checkout, as you always do to receive the sale prices, and your purchase will be added to the total of all registered agencies. At the end of the quarter, we will receive a check for our share of the total funds distributed for the quarter. For every quarter this past year, The Tenth Life has received a little over fifteen hundred dollars. We did not have to work for these funds. You simply registered your card as a supporter of The Tenth Life, made your grocery purchases, and the cats received the benefits of your shopping. Do not forget to register during the month of April to help the cats. We know that the registration can be confusing, but please be sure to do it. Remember to call The Tenth Life if you need help or have questions.

Three New Fund Raisers

Two Kettering businesses and one Centerville business have offered fund raising events benefitting The Tenth Life. We are so excited about these events and the financial help they will provide to our efforts to help our furry friends. **Eclipse Coffee & Tea** located at 2841 Wilmington Pike (phone number 528-7800) will host a one day fund raising event for our cats. On June 17th from 7:00am-6:00pm, the coffee shop will have a collection bin for customers to donate supply items listed in this newsletter. They will also have donation cans for The Tenth Life so that "tips" can be donated to The Tenth Life. They will advertise this event on their Facebook page. You can enjoy delicious coffee or tea and help the furries living at The Tenth Life.

Awesome Yogurt at 3012 Far Hills Avenue (phone number 723-7692) is having a three-day fund raising event from Monday through Wednesday, August 26th-28th from 11:00am-9:00pm. They will also have collection bins for customers to donate supply items. In addition, on Wednesday, if you "**meow**" when you are checking-out, you will receive twenty percent off your yogurt purchase, and that amount will be donated to The Tenth Life. They will also be advertising this event on their Facebook page. Try some yummy yogurt and support the cats who are counting on you.

The Centerville business offering an event for The Tenth Life is the **Applebee's** at 6242 Wilmington Pike (phone number 848-6177). On April 26th, May 31st, and June 28th, The Tenth Life will be the featured charity at the restaurant. If you bring your newsletter to the restaurant on these dates, The Tenth Life will receive ten percent of the cost of your dinner(s). We will have a table set-up at the restaurant with the newsletters if you forget to bring yours with you. Of course, even if you do not have the newsletter, you can simply tell your waiter/waitress that you are there to support The Tenth Life, and the same benefit to The Tenth Life will apply. You can enjoy a delicious meal and donate to the cats without any additional expenditure of your funds other than the cost of your meal. This is a great opportunity to show your support for The Tenth Life.

Please remember to mark these events on your calendar and visit these businesses on these dates to show your support for The Tenth Life and help the cats. We are so appreciative of the kindness and generosity offered by these businesses to our loving cats who count on all of us for their existence and happiness.

Annual Three-Dollar Campaign

On April 15th, we are beginning the three dollar donation drive. This is our easiest fund raiser, but it raises about fourteen thousand dollars each year for the cats. We ask that everyone who receives The Tenth Life newsletter, donate a mere three dollars. This is such a small amount that we would like everyone to participate. We could ask for more, and many do send more, but we like to keep the request at a level that is not a burden to anyone. We know you like to help the cats, and it makes you feel good to be able to help. To be able to raise this large of an amount, with such a small request is outstanding. Your continued help with this fund raiser is wonderful and very appreciated. We will send acknowledgement letters for all donations over twenty dollars. We receive so many donations for this fund raiser, it is almost impossible to acknowledge every donation; therefore we use over twenty dollars as the cut off. If your donation is less than twenty dollars, and you want a letter, please note this with your donation, and we will gladly send a letter to you. Thanks for your help with this fund raiser. As with all fund raisers of The Tenth Life, the funds go directly for the support of the animals not for administrative expenses as everyone, but Dr. Jennie, is a volunteer.

Annual Plant Sale

We are still collecting plant orders for our annual plant sale. If you have not done your order, please take time to do it now so that we can be sure to have the plants that you need and want. **Please send your orders, with payment, even if it is the last minute.** We can fill your order from our extras and you will be guaranteed of getting exactly what you ordered. We must submit our final order to Furst Florist and Garden Center a couple of

weeks before delivery. We have bedding plants, flowering pots, patio pots, perennials, vegetables, and herbs. All are competitively priced. The order blank was in the previous newsletter and is also available on our web site. We have a huge variety of plants available in a wide selection of colors. As always, they will be healthy, large and beautiful. If you are interested in a plant that is not shown on the listing, please either note it on your order blank or call us, and we can check with Furst to see if they will have it or can get it for you. We can let you know of the availability and price. We always order three or four thousand dollars of extras to try to have all the plants that you need. Sometimes you might need more than you anticipated or you might see something that you like, but did not order. At the time of the sale, we can always go back to Furst and get more plants to satisfy your needs. The orders will be ready for pick-up on May 7th after 4:30pm. Every week night after May 7th the orders will be available from 4:30-7:30pm. The hours for Saturday are 10:30am-5:00pm and for Sunday 12:30-5:00pm. Please only come during these hours so that we are available to help you with your order so that orders are not mixed-up. If you have any questions about the plant sale or would like to help us by making up orders or selling plants during pick-up, please contact us with the phone number on the back page.

2013 Christmas Card

Our 2013 Christmas card has been designed and is already at the print shop. An artist in Cincinnati, Ralph Patrick, is donating artwork for the auctions. When he realized that The Tenth Life produces an original-design



Christmas card each year, he offered this artwork that he had done last year of his personal cats under his tree. He had thought about making it into a Christmas card for himself, but decided to allow us to use it for our card.

We know that you will love the card, and we thank Mr. Patrick for allowing us to use his design. It is so colorful and festive. The message on the inside of the card is "May the Joy of the Season Equal the Love of Your Pets." The cards will be available in about two weeks. There will be ten cards and envelopes in a package for six dollars. We will have them available at The Tenth Life, Street Fairs, the Popcorn Festival and the dinner. If you prefer, we can mail them for two dollars for postage.

Lasagna Dinner and Auctions

We are beginning the planning for the annual dinner and auctions. The date is September 22nd from 2:00-6:00pm. Everyone loved the lasagna so much last year that we are planning on serving lasagna again this year. There will be two varieties, one with meat and one without. The meal will include a side salad, rolls, dessert, and coffee or tea. For an additional seventy-five cents you can purchase soft drinks. The dinner will again be provided by Belmont Catering, and we thank them for their support with this delicious meal. The location is the same as the last three years, **Routsong Funeral Home** in Kettering at the corner of Stroop Road and Woodman Drive. We know that some people are concerned about our having this event at a funeral home, but this is a beautiful facility, and Tom and Lisa Routsong are so generous to allow us to use it. The dinner and silent auction will begin at 2:00pm. Dinner will be served during the entire time. The cost of the dinner is ten dollars. If you prefer, you can have the unlimited salad bar for six dollars with the rolls, dessert, and coffee or tea. In addition to a delicious meal, you can enjoy a live auction and table after table of silent auction items for your shopping and bidding pleasure. Bring plenty of money so that you can bid often and bid high. Your dinner and auction items can be paid with cash or check. We do not accept credit cards. We have a slide show of our furry friends, current and past residents of The Tenth Life. When we begin closing silent auction tables, we will be closing them approximately every fifteen minutes. The live auction will begin at 5:00pm. Please mark your calendar and do not forget this fun-filled event. For everyone who has attended before, you know that this is a great afternoon of eating and bidding.

Our volunteers, who make the gorgeous basket arrangements, have a request. They are always in need of baskets for this purpose. If you have baskets that need a new home, they will put them to good use. All sizes of baskets are needed. They make arrangements of all sizes and can use more baskets.

If you would like to donate to the auctions or dinner, please bring your items to The Tenth Life during our hours of operation. We accept any type of new or antique items for the auction. They do not have to be cat related. All types of items sell. If you have a garden and still have tomatoes, cucumbers, etc in your garden at the time of the dinner, we would appreciate donations for the salad bar. This would save us on the cost of the dinner. Your donations are tax-deductible.

Anyone interested in helping with the planning of the event, helping with the set-up, or working at the event should contact us at the phone number at the end of the newsletter. We need about thirty or forty people to help with the set-up and the event. You will have lots of fun and meet many other cat-loving people. Please help.

Monthly Supply Donations

The following monthly list of supplies that can be donated to help the cats is listed below. Your donations of these or any other supply items are greatly appreciated by the cats and those of us who shop for the cats' needs. Your donations save us money and time. The items can be donated in any month and can be brought to The Tenth Life during our hours of operation. Your donations are tax deductible.

April	Canned Food-Iams, Friskies, Fancy Feast
May	Dry Food-Iams (Orange bag)
June	Bleach
July	Paper Towels
August	Hydrogen Peroxide Wipes
September	Clorox/Lysol Wipes
October	Paper Towels
November	Bleach
December	2014 Cat Calendars

Entertainment Books

We have obtained ninety of the 2013 Entertainment books as a free gift for the first ninety people that purchase a 2014 book. The 2014 books will be available this summer and will be usable through October 2014. The 2013 books are good through October 2013. This is a spectacular offer. You get two books for the price of one. The 2014 book is thirty dollars. You can pay for the 2014 book now, get the free 2013 book at the same time, and we will call you when the 2014 books are available. They are loaded with coupons for fast food, fine dining restaurants, theatres, travel, sporting events, car rentals, services, etc. This could be the best thirty dollars that you ever spent. If you would like, we can mail the books to you for an extra three dollars for postage per book. Do not miss this great opportunity.

Past Fund Raisers

We have only had two fund raisers since the last newsletter. Our Easter pie sale made one hundred and seventy-one dollars for the cats with the sale of fifty-seven pies. The pies were delicious and everyone loved them. We thank Mehaffies for their help with this program and everyone who purchased pies.

We had seventeen varieties of baked goods ranging from cookies, to cakes, to cupcakes to candy. Everything sold at a profit of over six hundred dollars for the cats. We truly thank everyone who baked and everyone who purchased baked goods to help the cats. Our next bake sale will be at Christmas.

Current Fund Raisers

Please remember to send your plant order to us as soon as possible, if you have not already done so. By purchasing your plants from The Tenth Life you will be guaranteed of having the most beautiful, healthy plants, at a reasonable price, and at the same time helping the cats to enjoy a better life. If you tell your friends and relatives about the plants, the sale will be even more successful. Remember that we always have plenty of

extras to satisfy everyone's plant needs. Please bring you and your friends to this sale.

Please continue saving and transferring your Speedy Rewards to The Tenth Life. We recently were able to obtain two more one-hundred-dollar cards that we will use to purchase supplies. You can transfer your points to The Tenth Life at the kiosk at any Speedway Station or online at Speedway's website. If you have problems at the station, ask the manager for help or call their headquarters. If you transfer your points to the following card number – 404440 098106, we can obtain one hundred dollar vanilla visa cards for purchasing supplies for the cats. If you transfer your points to The Tenth Life, the cats will greatly benefit from your generosity, and it will not cost you any of your own funds. Thanks for helping in this way.

We continue to have our t-shirts (short and long sleeve), sweatshirts, tote bags, Pet Hair Magnets, Furminators, and catnip toys. The short sleeve t-shirts (\$15.00) are available in pale yellow, pale pink, jade, pistachio, spruce, sand, light sand, natural, purple, navy, bright red, cardinal, orange, forest green, stonewashed blue and green, light blue, Carolina blue, burgundy, deep teal, light steel, pebble, khaki, olive, and medium blue. We have the long sleeve t-shirts (\$20.00) in bright red, natural and stonewashed blue and green. The sweatshirts (\$25.00) come in navy, forest green, bright red, gold, light pink, brown, pine, Carolina blue, burgundy, and gray. The t-shirts and sweatshirts are available in S/M/L/XL/XXL&XXXL. The totes (\$25.00) are large and come in gray with black trim and have many inside pockets for handy storage and organization.

The Pet Hair Magnets (\$15.00) are terrific at removing pet hair from your clothes, furniture, carpeting, or anything else in your house that collects pet hair. They are so useful and handy to have.

The Furminators (\$25.00) are used to remove loose hair and mats from your cat or dog. They do not tug and pull like a comb and scare the cat or dog. They work wonders on your pet's coat. When you get the loose hair out of your pet's coat, the coat will be much softer and shinier.

Our handmade catnip toys are the best. All of our toys are made by our volunteers who only use fresh catnip, which has a much stronger scent than imported catnip, and washable fabric or yarn. The selection includes (small and large) catnip balls (\$2.00), crocheted or fabric catnip fish (\$3.00), catnip mats in attractive, cat fabric (\$10.00), furry beds filled with catnip (\$10.00), cylindrical crocheted toys filled with bells (\$3.00), and bags of dried catnip (\$3.00). We promise that your cats will love them.

All of these items are available at The Tenth Life or by mail with postage as shown on the matrix below. Simply send a check for the items that you want plus postage, and we will mail the merchandise to you quickly. We know that you will be thrilled with any of these items, and you will be helping the cats of The Tenth Life.

T-shirts (Long or Short Sleeve)	\$2.00
Sweatshirts, Tote Bags	\$3.00
Catnip Toys, Bags of Fresh Catnip	\$2.00
Pet Hair Magnets, Furminators	\$3.00

Future Fund Raisers

Our special events at Applebee's on Wilmington Pike are on April 26th, May 31st, and June 28th. If you dine there on these dates and bring your newsletter, The Tenth Life will receive ten percent of the amount you spend. What a great way to help the cats and have a delicious dinner! Please mark your calendar so that you do not forget.

On June 8th and October 12th The Tenth Life will be in space 222 at the Yellow Springs Street Fair. This is in front of Speedway, on the opposite side of the street. This is our usual location. We will have a nice selection of our apparel, catnip toys, the Furminators, the Pet Hair Magnets, the Entertainment books, our new Christmas card, collectibles, books, etc. The event goes from 9:00am-5:00pm. Please stop at our booth, meet our volunteers, and make a purchase to help the cats. See you there.

June 17th is the date for The Tenth Life event at Eclipse Coffee & Tea at 2841 Wilmington Pike from 7:00am-6:00pm. Please drop off supply items for The Tenth Life in the bin that will be there and don't forget to have coffee or tea and add to the "tip jar".

Please remember to visit Awesome Yogurt at 3012 Far Hills Avenue on August 26th – 28th to help The Tenth Life. During these three days, you can bring your supply items for the drop-off bin and enjoy delicious yogurt. Do not forget that when you make a purchase on August 28th, if you **meow like a cat** you will receive a twenty percent discount, and those funds will be donated to the cats at The Tenth Life.

Please visit these locations and contribute to the cats. You will have a treat for yourself and will be helping the cats of The Tenth Life. It is so kind of these businesses to offer their assistance to our effort to help cats.

September 7th and 8th are the dates for the Beaver Creek Popcorn Festival. We assume that we will be in our normal location which is in front of McDonalds on Dayton-Xenia Road. The event is 10:00am-8:00pm on Saturday and from 11:00am-6:00pm on Sunday. Our booth will be packed with adorable cat-related items for your shopping pleasure. Please visit us there and say hello.

September 22nd is the date for the annual dinner and auction. You will not want to miss this dinner and auction for an afternoon of delicious lasagna and a sea of tables with fantastic auction items. Your donations of auction items need to come to us by September 15th. See you there.

Reminders

Although it is only April, kitten season has arrived with a vengeance. We are already seeing pregnant cats and receiving calls wanting us to take kittens. Please educate everyone you know about the importance and need for spaying or neutering their cats. Many people do not realize how important it is to have this surgery done. This is the only way to reduce the over-population

problem and possibly someday eliminate it. Millions of cats die each year in shelters because of the number of unwanted cats. Unfortunately, they were born only to die. In addition, spayed or neutered cats are much calmer and nicer pets for the family. Many cats, both males and females, that are not spayed or neutered develop behavioral problems, such as aggressiveness and litter box usage problems. If a cat is spayed or neutered at an early age, such as four or five months, these problems usually do not develop. Another important factor to stress to cat owners who do not have their cats spayed or neutered, is that cats who have this surgery are much less prone to many types of cancer. Unspayed females are likely to develop breast and uterine cancer, and unneutered males are very likely to suffer from prostate and testicular cancer. Trying to treat these problems leads to costly vet bills and too often the death of the cat. There are so many low-cost spay/neuter programs in this area, that people can utilize to reduce the cost of the surgery. Many areas, especially rural areas, do not have such programs. When you talk to people about the need for spaying and neutering, emphasize that these programs do exist and can help them to be able to afford the surgery. Anyone can call The Tenth Life, and we will be happy to provide information about low-cost spaying and neutering available in this area. Please do your part to encourage people to be responsible and have their cats spayed or neutered. If you have the financial resources available, please consider helping someone who cannot afford to have the surgery done even at reduced rates or have a stray spayed or neutered to reduce the over-population problem.

If you have not indicated to us your choice of method of receiving the newsletter, (mail or e-mail) please contact us. The address and phone number are listed at the end of this newsletter. The e-mail address is jlotsacats@aol.com. If receiving e-mail notification is convenient for you, please notify us, and we will convert you. If you prefer receiving the mailed copy tell us this, and we will continue sending a hard copy to you. Simply let us know your preference. We are not trying to eliminate anyone from the mailing list unless they are not interested in the newsletter or our cause. If you have

already answered this request, you do not need to respond again. Thank you for helping us reduce the printing and postage cost of our newsletters by changing to e-mail.

We appreciate your saving ink cartridges, Fresh Step Paw Points, pennies, coupons, and aluminum for the cats. We redeem the ink cartridges for rewards to purchase office supplies, and the Fresh Step Paw Points for free litter. The Paw Points can be found on the bag or box of Fresh Step Litter. The code is twelve characters, but is not the lot number. Simply cut off the top layer of the bag or box with the code and mail it to our post office box. Please be sure to cut off the entire code. The pennies can be wrapped or not. We are thrilled to get them either way. Sending coupons for Fresh Step Litter, cat food, Yesterday's News Litter, paper towels, toilet paper, wipes (Lysol or Clorox), and facial tissues save dollars when we shop for supplies. The aluminum can be any type of aluminum from cans (pet food or soft drink) to siding and spouting. **Canned vegetable cans are steel, not aluminum. A magnet will not stick to aluminum, but will to other metals.** Any of these can be brought to The Tenth Life during our hours of operation. Of course, the ink cartridges, Paw Points, and coupons can be sent to the post office box. Please keep saving and helping the cats. We appreciate your help with these collections. They all make a huge difference in our funding and cost you nearly nothing. The cats say a huge thank you for your continued support with these fund raisers.

Hours of Operation:

**4:30-7:30pm weeknights
10:30am-5:00pm on Saturdays
12:30-5:00pm on Sundays**

The Tenth Life Address:

**The Tenth Life
P.O. Box 178
Alpha, Ohio 45301-0178**

Phone Number:

(937) 376-5550

Website:

thetenthlife.org



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Instructions for Re-Registering your Kroger Plus Card

- Go to the web site www.krogercommunityrewards.com.
- Sign in using your e-mail address and password. If you have forgotten your password, click on “Forgot Password” and a link will be sent to your e-mail to change your password.
- The next screen will have “If you already have an account – click here” Click
- Enter the code for The Tenth Life (**80591**) or the first three letters of the organization’s name, click search.
- Select The Tenth Life by clicking on the circle to the left of The Tenth Life’s name.
- Save Changes
- Call The Tenth Life at (937) 376-5550 if you have questions.